



# AL-BARKAAT

## Institute of Management Studies

# MBA

## Information Brochure



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## AL-BARKAAT EDUCATIONAL SOCIETY

**Prof. Syed Muhammad Amin**  
President, ABES

**Mr. S. M. Ashraf IRS**  
Vice-President, ABES

**Mr. S. M. Afzal IPS**  
Founder & Executive Member, ABES

**Prof. Javaid Akhtar**  
Vice-Chairman, Governing Body, ABIMS

**Mr. Vivek Bansal, MLC**  
General Secretary, ABES

**Dr. Ahmad M. Siddiqui**  
Joint Secretary, ABES

**Mr. Kafeel Ahmad**  
Treasurer, ABES

**Dr. F.U. Siddiqui**  
Coordinator, ABES

Al-Barkaat Educational Society (ABES) aims to establish and administer educational institutions under the rights and duties as provided under Article 30 of the Indian Constitution.

The Society derives inspiration from the life and teachings of a galaxy of illustrious Sufis of Khanqah-e-Barkaatiya, Mahrehra Sharif, District Etah, Uttar Pradesh.

The family headed by Sajjada Nasheen of Khanqah-e-Barkaatiya, Prof. S. M. Amin includes names which have long association with academics and education and have keen interest in developing quality educational institutions.

The Society is indebted to eminent scholars from Aligarh Muslim University for their invaluable contribution from time to time in developing its educational plans.

## AL-BARKAAT INSTITUTE OF MANAGEMENT STUDIES

Al-Barkaat campus is spread over more than one lakh sq. yards of land, in close vicinity of Aligarh Muslim University, Aligarh. The Management program was launched during the session 2004 - 05.

The Institute has all modern facilities, such as spacious classrooms, state-of-the-art computer lab, well-stocked library, on-campus hostel accommodation for boys and girls, seminar rooms, conference hall, indoor & outdoor games facilities, canteen, gymnasium etc.

The Institute attempts to maintain a healthy blend of theory and practice with industry-academia partnerships by organizing Conferences, Workshops and Industrial Visits. The teaching methodology focuses on 'Learning By Doing'. Hence, case studies and management games form an essential component of our curricula.

Our distinguished faculty members constantly develop ways to impart quality management education through applied approaches. The faculty undergoes MDPs/FDPs regularly to keep abreast of the latest corporate trends and practices and contribute its expertise by participating in various conferences/seminars, delivering lectures and contributing research papers in journals/magazines of National and International repute.



## ACADEMIC PROGRAM

The Institute conducts the following course leading to Master's degree in Business Administration

**Course** : MBA  
**Seats** : 120  
**Semesters** : 4 (Two Years)

### Specializations offered

Marketing • Finance • Human Resource  
International Business • Information Technology • Operations

**Approval & Affiliation:** The Institute is approved by AICTE, Ministry of HRD, Govt. of India, New Delhi and the MBA program is affiliated to Dr. A.P.J. Abdul Kalam Technical University (formerly Uttar Pradesh Technical University), Lucknow. It has been granted the Minority status by National Commission for Minority Educational Institutions, Govt. of India, New Delhi in June 2011. The Institute Code is 175.

## PROCEDURE FOR ADMISSION

Dr. A.P.J. Abdul Kalam Technical University, Lucknow, conducts U.P. State Entrance Examination (UPSEE) for candidates domiciled/ doing Degree courses from Colleges and Universities in U.P. and also for candidates doing Degree courses from Colleges & Universities of other States whose father or mother is domiciled.

**Eligibility:** As per AKTU norms, three-year degree course in any discipline from any recognized Indian University or its equivalent, recognized by A.I.U. and UGC securing minimum 50% (45% for SC/ ST) marks in aggregate and those who are in final year of their Degree courses.

### How to apply

The Application Form along with the Information Brochure may be obtained from the Institute on payment of Rs.200/- in cash or through post by sending a Demand Draft of Rs.250/- in favour of Al-Barkaat Institute of Management Studies, Aligarh and those who are downloading from Institute's website: [www.abims.ac](http://www.abims.ac) can submit it along with a Demand Draft of Rs. 200 drawn in favour of Al-Barkaat Institute of Management Studies, Aligarh.

**Enclosures-** 1) Four recent colored passport size photographs 2) Attested copies of Certificates (10<sup>th</sup> onwards) 3) Domicile Certificate, if applicable 4) Migration Certificate 5) Attested copy of result showing UPSEE rank/ CAT or MAT or CMAT score whichever applicable.

**Fee:** The tuition fee for MBA program is as per University norms.

**Financial Assistance:** The Institute extends necessary assistance for Banks' Educational loan & various Governments' Scholarships.

**Al- Barkaat Journal of Finance & Management (ABJFM) -** The Al- Barkaat Journal of Finance & Management (ABJFM) is a refereed bi-annual research journal of Al-Barkaat Institute of Management Studies which publishes top-level work and cutting edge researches from all areas dealing with issues in finance and management. It is published since January 2009 under Print ISSN: 0974-7281 /Online ISSN: 2229-4503.

**ABIMS Times -** The Institute is coming out with a bi-annual newsletter 'ABIMS Times' since October 2009. This newsletter acts as a voice of ABIMS to the management community at large. It is a forum for faculty members, students and other thought leaders to share their views on a common platform.

## INSTITUTE PUBLICATIONS

Print ISSN: 0974-7281 / Online ISSN: 2229-4503

### Al-Barkaat

*Journal of Finance & Management*  
(A Bi-annual Refereed Journal)

**Volume 9      Number 2      July 2017**

Indexed/Abstracted with Indian Citation Index, Elsevier Discovery, Google Scholar, CNKI Scholar

**Articles**

**A. R. Tripathi and Narayan Pandey** Information Asymmetry, IPO Grading & Pricing Efficiency: An Empirical Analysis of IPOs in India

**Mirza Allim Baig, Mohammed Mojafer Hossain and Shahid Ashraf** Relationship Between Stock Market and Manufacturing Sector in India: An Empirical Study

**Moonis Shakeel and Bhavana Srivastava** Analysis of Intraday Volatility using High Frequency Data: An Empirical Investigation of Indian Futures Market

**Dharen Kumar Pandey and Amit Kumar-Jaiswal** Impact of Demonetization on Indian Stock Market: An Empirical Study

**Smedha and Neeraj Kumar Saddy** Study on Manpower Planning During Economic Collapse in Private Organisations

**Shakeel Ahmad Sofi** Development of Composite Framework for Studying the Effect of Personality on Impulsive Buying Behaviour of Youth

**Supriya Kannan and Hanuman Kennedy** Factor Identification for Women Progression in IT Organisations - A Conceptual Study

**Sandhya Kshela and Ajai Prakash** Factors that Contribute to Raising Awareness about Social Security Schemes among Self Help Group Members: An Empirical Study

**Contemporary Research Issues**

**Seema P. Salgaonkar and Pradeep B. Salgaonkar** Success and Shortcomings in Self Help Group - Bank Linkage Case Studies from Goa

**Kishore Kumar and Ajai Prakash** A New Model for Indian Banking Industry Towards Environmentally Sustainable Development Practices

**Book Review**

**Mr. Faize Nabi** Human Resource Management

**Al-Barkaat Institute of Management Studies (ABIMS)**

## ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

Volume : 9      Issue : 2      Bi-annual      May-October 2017

"And pursue not that of which you have no knowledge; for every act of hearing, or of seeing or of (feeling in) the heart will be inquired into (on the Day of Reckoning)."  
(Qur'an 17:36)

**Patron**

Prof. Syed Muhammad Amin  
Chairman, Governing Body, ABIMS

**Advisory Board**

Dr. Ahmad M. Siddiqui  
Joint Secretary, ABE  
Dr. F.U. Siddiqui  
Coordinator, ABE  
Dr. Waseem Ahmad  
Director, ABMS

**Editorial Team**

Faize Nabi  
Assoc. Professor, ABIMS (Editor)  
Babar Mushtaq  
Asst. Professor, ABIMS (Asst. Editor)

**In this Issue**

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Faculty Buzz  
Students Buzz  
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Upcoming Events

**Editorial Office**

Al-Barkaat Institute of Management Studies  
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Research, Frank & Debbie Islam  
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Aligarh Muslim University, Aligarh, India  
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www.abims.ac

**Prof. Parvaiz Talib**  
Chairman & Dean

Department of Business Administration  
Faculty of Management Studies and  
Research, Frank & Debbie Islam  
Management Complex  
Aligarh Muslim University, Aligarh, India

**Message**

I am pleased to note that Al-Barkaat Institute of Management Studies is bringing out its Newsletter regularly. News letters are an organization's mouth piece. They showcase the organization to various stakeholders. Regular publication of Newsletter speaks a lot about the commitment of Al-Barkaat Institute of Management for this activity. MBA programs world over are in the state of flux. There is a rethinking on the content, methodology and the profile of the students undergoing these programs. The focus is on re-modelling the content and adding the softer themes like interpersonal skills and communication skills in the course content. The teaching methodologies are modified to make the programmes more engaging and interactive. The focus is on providing experiential learning to the participants. In term of the profile of students, the focus is on ensuring diversity among the students so that there is enhanced peer group learning. The focus is also on ensuring a mix of experienced and young students.

Most MBA programmes offered in Indian set-ups need to align their own offering with the changes taking place worldwide. I am confident that the committed team of Al-Barkaat, both of the Management level i.e. the group providing umbrella support to various academic units of Al-Barkaat Group of Educational Institutions and the operational team taking care of specific academic units, shall leverage their full potential and shall ensure career success of students through their offering. They shall also impart their useful life skills to enable them to lead an ever-lasting life.

With best wishes  
  
(Prof. Parvaiz Talib)

## LEARNING RESOURCES

**Library :** The library has rich collection of books of Indian as well as foreign authors. It has subscription of good number of national and international journals & magazines. Some prominent subscriptions include - The Economist (Singapore), Vision (MDI Gurgaon), Journal of Entrepreneurship (Sage Publication), Economic and Political Weekly etc. At present, the library has 24 journals including 12 international of which 3 journals are available in online format. There are another about 30 journals under exchange with other Institutes/Colleges.

**Book Bank :** The students are provided with relevant and updated books on each subject to promote a conducive learning environment.



Library



Computer Lab



Language Lab

## FACILITIES



Hostel Accommodation



Gymnasium



**Cafeteria**



**Common Room**

**ENTREPRENEURSHIP CELL (E-CELL)**

The Institute has its E-Cell launched in October 2011. It aims at creating awareness, facilitating training and providing support in innovation and incubation of entrepreneurial ventures. Its formation has been facilitated by National Small Industries Corporation (NSIC), Aligarh and Mr. T.S. Rajput, Deputy General Manager, NSIC, Aligarh has consented to be kindly associated with the Cell as an Advisor on honorary basis.



**OUR RECRUITERS**


**STUDENTS' WELFARE AND DEVELOPMENT**



**Orientation Program of MBA 1st year Students**



**Plantation on Death Anniversary of Dr. APJ Abdul Kalam**



**Campus Placement Drive**



**Freshers' Party**



**Blood Donation Camp**



**Excursion Tour to Manali**

## DIRECTOR'S PROFILE

### Dr. Waseem Ahmad

Designation : Director  
 Qualification : Ph.D ( Business Administration), CAIIB (I), M. A. (Statistics)  
 B. A. (Hons.) Economics  
 Areas of Interest : Banking-Finance, Economics & Human Resource Management

## FACULTY PROFILE

### Dr. Faraz Ahmad

Designation : Assistant Professor  
 Qualification : PhD (Marketing), MBA , B.Sc. (Hons.)  
 Biochemistry, UGCNET  
 Interest Areas : Marketing Management, Consumer  
 Behavior & Human Resource Management  
 Experience : Industry-1yr Teaching-10+yrs

### Dr. S. A. Atif Salar

Designation : Assistant Professor  
 Qualification : PhD (Commerce), MBA, B.Sc. (Hons.)  
 Physics  
 Interest Areas : Financial Management, Econometrics &  
 Human Values and Professional Ethics  
 Experience : Teaching-8yrs

### Mr. Syed Hameedur Rahman Zaini

Designation : Assistant Professor  
 Qualification : PhD (Pursuing), MBA, B.Sc.  
 (Hons.) Computer Applications & Dip. in  
 Engineering  
 Interest Areas : Marketing, Advertising & Consumer Behaviour  
 Experience : Industry-5+yrs Teaching-4+yrs

### Mr. Babar Mushtaq

Designation : Assistant Professor  
 Qualification : MBA, B.A.LL.B  
 Interest Areas : Industrial Relations, Business Law, HR,  
 Marketing  
 Experience : Industry-2yrs. Teaching-7yrs

### Mr. Mohd. Faisal Afridi

Designation : Assistant Professor  
 Qualification : B.Tech (Electrical), MBA (Finance &  
 Mktg.), PGD in Fincl. Plg. & Wealth Mngt.  
 Interest Areas : Statistics, Operations Research, Research  
 Methodology & Marketing Management  
 Experience : Industry-03+yrs Teaching-03yrs

### Mr. Asad Ali

Designation : Assistant Professor  
 Qualification : MFC (NET-UGC), MBA, B.Com (Hons.)  
 Interest Areas : Finance & Marketing  
 Experience : Industry-5yrs Teaching-5yrs

### Dr. Zuhaib Ahmad

Designation : Assistant Professor  
 Qualification : PDF, Ph.d -Business Administration  
 Interest Areas : HR, IB & Marketing  
 Experience : Industry-2yrs Teaching-03+yrs

### Ms. Ambreen Khan

Designation : Assistant Professor  
 Qualification : B.Tech (IT) & MBA (HR & IT)  
 Interest Areas : Communication, Computers, OB, SCM, HR  
 and Operations Management  
 Experience : Industry-2yrs Teaching-1yr

### Mr. Imran Alam

Designation : Guest Faculty  
 Qualification : M.Tech, M.Sc. (Mathematics), MCS  
 Interest Areas : Information Technology, Computer  
 Network & Mathematics  
 Experience : Teaching-12yrs

### Mr. Rizwan Khan

Designation : Guest Faculty  
 Qualification : M.Tech, MCA, B.Sc. (Hons)  
 Interest Areas : Information Technology  
 Experience : Teaching-8yrs

### Mr. Faize Nabi

Designation : Head-CDC  
 Qualification : PhD (Pursuing), MSW, MBA, B.Sc. (Hons),  
 UGC NET  
 Interest Areas : Project Management, Process Audit, HRD  
 Experience : Industry-9yrs Teaching-10yrs

**PROGRAMMES, WORKSHOPS & LECTURES**



**Hon'ble Mr. Justice Markandey Katju**



**National Conference**



**Lt. Gen. (Retd.) Zameeruddin Shah**  
Vice-Chancellor, AMU, Aligarh at ABIMS 1st Alumni Meet (Tajdeed)



**Professor Gordon Campbell**  
University of Leicester, UK



**Mr. Rizwan Ur Rehman**  
Formerly GM, PFCL & Top Official, Min. of Power, GOI



**Faculty Training Program on Academic Leadership**

